



# Company Profile PT Balisoft Lintasmedia

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**At a glance.**

Balisoft is a leading global supplier of IT systems and services with a dominant position across Bali region, offering a mature, stable organization that has been successfully serving technology market for seventeen years.

Balisoft operations are focused on the innovative delivery of IT-based business transformation and continuity solutions to the Financial Services, Telecommunication, Hotels & Tourism industry, Education, Retails and Government.

Balisoft is uniquely placed as Bali's leading IT Infrastructure Company through its distinctive and proven capabilities in delivering values by combining:

- Best of breed technology from the industry's leading Technology Providers
- Project management practices and procedures
- Regional network and help desk infrastructure
- End-to-End contact management
- Global reach with Local touch

Today our growing business is led by a motivated, management team respected by industry and customers alike along with the regions best IT practitioners, who combined, offer valuable years of energy and experience to the market.

Our trusted customers, spread across Bali and Lombok islands, are our references for our success and ability to manage complex projects, small and large, in the most demanding situations by always retaining our professionalism and protecting the value of our relationships.

Together with its carefully selected partners, Balisoft offers a selected but highly focused range of solutions and services, fully supported and of the highest quality and value for money.

**Vision**

- Balisoft is in the position of taking part in building Bali as the center for Information Technology as an alternative to Bali as the tourism dependent industry, using its unique potential values of their geographical location, cultural heritage and international access currently available.

**Mission**

- Balisoft would position itself to be the leader in fulfilling that vision by carefully observing and updating itself with new applicable technology solutions in the market and to be the backbone of the many IT activities that lead to the improvement of Bali region.

## History

**Balisoft Lintasmedia** was established on May 22<sup>nd</sup>, 1987 under the name of "**Citra Computer Center**". In year 2003, the company was rebirth to meet the challenging new era with the name of "**Balisoft Lintasmedia**"

The Balisoft is known as an active company in many acknowledged organizations that are related to the Information Technology.

Balisoft also has a close and good relation with many Governmental/Non- Governmental IT institutions.

## Manpower Resources

More than 30 full-time personnel are currently working in Balisoft Lintas Media with various outstanding education and experience background.

## Our business

### We combine expertise in :

- Consultancy, Systems Integration and Project Management
- Software Development & Outsourcing
- Infrastructure (networking and data communication)
- Hardware/Software Sales, Service-Maintenance and Equipment rental
- IT Training and Courses

## Consultancy, Systems Integration and Project Management

Balisoft can assist you to implement best-of-breed solutions by integrating them with your current legacy environment. There's no need to toss everything out. There's no need to develop yet another stand-alone system. In fact, Balisoft focus on how to best leverage what you already have and only suggest the new solutions necessary to efficiently meet your goals.

Balisoft combines a deep understanding of your project with more than 10 years of systems integration experience. We have extensive knowledge of proprietary and open systems and how to make them work together.

## Software Development & Outsourcing

Balisoft has started building tailor-made applications since 1990, using Novell Netware platform and Btrieve Record Manager as the Databases. Since 2001, most of the applications have been converted to Windows version with SQL Server as the main databases. Following the advancement of software technology, since the year 2004, Balisoft has started to utilize the latest technology of Microsoft, i.e. **Microsoft .Net** platform.

The applications that Balisoft has built and implemented widely are as follows :

❖ **Help Desk Response System**

A full featured Help Desk coupled with Client and Asset Management System. Very easy to use, intuitive, affordable and packed with features. It runs on Windows and accessible through Internet. It helps you provide the type of service your customers expect.

❖ **Task Flow Assistant System**

A great software for any Service and Maintenance company that have full complete features of the Customer management, Technician handling, Task tracking record and up to the customer billing function. It helps you in leveraging your service quality performance.

❖ **AkuntanPro**

A simple yet powerful Accounting Solution for Trading and Retail Business. AkuntanPro handles all financial transactions, including Purchasing, Inventory, Account Payable, Account Receivable, General Ledger, Sales, Bank and Cash.

❖ **PrimaTA**

A Human Resources Management Solution in Employee Management, Shift Scheduler, Attendance Recording, Leave Management and Payroll System that can be interfaced to your Accounting system.

❖ **Saving- Loan Software**

A software that provide the loan and saving organizations with powerful tool to manage their daily activities.

We also have a broad range of partners whose solutions are the best the industry has to offer. And we know how to put them to work with your existing infrastructure.

**Infrastructure (networking and data communication)**

Whether you're starting from scratch or upgrading your network, either wired or wireless, either LAN, WAN or VPN, we have extensive years of infrastructure deployment solutions that can improve the efficiency throughout your enterprise, using our field-tested methodologies. We develop a network deployment transition plan that minimizes disruption of the services you depend on from your network infrastructure. And then we help make that plan a reality.

**Hardware/Software Sales, Service, Maintenance and Equipment Rental**

Balisoft is a Brand Independent Company. We are not constrained to one brand, and this condition will definitely give assurance that the solution offered are the best suited to the customer requirements.

Balisoft is a Microsoft Managed Partner; this means that all Microsoft solution we are proposing to the customer have a credibility from Microsoft, Indonesia itself.

As a Genuine Intel Dealer, Balisoft has been awarded as the TOP GID (Genuine Intel Dealer) twice for Intel Server selling for Q4 2003 and Q1 2004.

We provide leased or rented PCs and Servers on a daily, monthly or yearly basis together with the preventive maintenance.

Data communication is our domain as well especially in relation with the Disaster Recovery Plan, Data Replication and Migrations.

## **IT Training and Courses**

By attending Balisoft TrainMaster course you will enjoy quality instructor-led computer training from experienced lecturers with smaller class sizes at substantially lower prices than most of our competitors.

Our aim is to deliver vendor-independent, high-quality training courses that provide participants with real-life experience of software and hardware in addition to imparting theoretical knowledge. As such, our courses include plenty of practical hands-on time and our small class sizes ensure the best learning experience possible.

## **Job References**

- **Network Infrastructure**
  - Design, install, and maintain the Intranet networking of PT PLN Unit Distribusi Bali that covers the whole units and branches of PLN office units, deploying more than 40 PC Servers and 500 PC Clients. The Infrastructure used was Fiber Optic, Wireless 2,4 GHz, and 100Base-Tx combination connection.
  - LAN cabling Installation, Supplying and Installing the Server, Clients, and Network devices for our customers, like: Begawan Giri Resort Ubud, The Westin Bali, Melia Bali Villas and Spa Resort Nusa Dua, etc.
  
- **Rental & Maintenance**
  - Rental of servers, PCs, and peripherals for our customers.
  - Maintenance of network infrastructure, servers, PCs, for our customers, such as: Bali Intercontinental Resort, Conrad Bali, etc.
  
- **Implementation of Applications**
  - PrimaTA: Implemented at Ritz Carlton Bali, Sheraton Laguna, Bandara I Gst. Ngurah Rai, Bali, etc.
  - Help Desk: Implemented at PT PLN Unit Distribusi Bali.
  - Third-party system: backup system, antivirus, e-Documentation, work-flow system, etc. implemented at several companies.

**Company Fact sheet**

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