



Profile MAX Mobile Application Xpert

Last Update : monday 27th November 2006



MAX (Mobile Application Xpert – <http://max-studio.net>) is one of divisions by Ad-Ins Internet Solution Service company (PT. Adicipta Inovasi Teknologi <http://ad-ins.com>) - MAX was found on June 2004. In the beginning, MAX only focused on mobile application, both in business and games application. And now, after long expedition Max has become more focused on their specialties which are:








1. Application making, fun application (games) for Pocket PC, Smart Phones, Cell-phones, Personal Computer, and web-based games.
2. 2D/3D animation making with interactive multimedia.


Portfolio

MAX's creation. (December 2004-May 2006)

No	Screenshots	Title/Genre	Platform	Release Date
1.		Burning Armor. -Shooting game- battles between space ships and robots. It has an interesting storyline. Finish the mission to unleash the ultimate storyline.	OS Platform : PPC2002/2003	December 2004
2.		Buru-Buru (Rush). -Shooting game- It is a mix of many shooting games. It has 12 interesting types of shooting games.	OS Platform : PPC2002/2003	February 2005
3		OmniFlash. -Random- a mix of puzzle table and top-side-top scrolling fighter.	OS Platform : PPC2002/2003	July 2005
4		MessyMesity. -Puzzle- Setting up or placing items into a certain container.	OS Platform : PPC2002/2003	December 2005

No	Screenshots	Title/Genre	Platform	Release Date
5		OmniFlash 1	J2ME	August 2005
6		OmniFlash 2	J2ME	August 2005
7		OmniFlash 3	J2ME	August 2005
8		OmniFlash 4	J2ME	August 2005
9		FitFat. -Puzzle- looking for an exit, or a way out, from a building that has been set with bombs. Player must escape from the building as soon as possible	J2ME	September 2005
10		Gganaz. -Puzzle- in this game, you will have to search through the room to look for bombs and deactivate it	J2ME	October 2005
11		ShoppingList. A perfect application for shopping. You can plan and take notes of things that you want to buy or that you have bought	J2ME , partnership with Nokia 6111 Indonesia and BolehNet	November 2005
12		Biorythm. A very interesting application that displays users' physical state, emotional state, and intelligence	J2ME , Partnership dengan Nokia 6111	November 2005

No	Screenshots	Title/Genre	Platform	Release Date
			Indonesia dan BolehNet	
13		Menstruasi Cycle. Application for counting women's menstrual cycle	J2ME , Partnership dengan Nokia 6111 Indonesia dan BolehNet	November 2005
14		MyCartoon. Fun application for sending users' photo to a server which would be returned into Cartoon version	J2ME , Partnership dengan Nokia 6111 Indonesia dan BolehNet	November 2005
15		Ekspedisi Madewa. -Adventure- game that is taken from pre-sequel of Ekspedisi Madewa movie. It is about Tiro Mandawa, who fights against his sworn enemy, Maulana Basri	J2ME. Partnership dengan BolehNet dan Cinervo Pictures	Maret 2006
16		Race4Win Dial-up and Hotspot. a racing game that was launched for IndosatM2 internet service promotion	Flash OO Action Script. Client IndosatM2	Maret 2006
18		BurningArmor Code E.	Personal Computer dan OS Platform : PPC2002/2003	Agt 2006
19		3D Games Race4Win Exolution http://race4win2.indosatm2.com		October 2006

No	Screenshots	Title/Genre	Platform	Release Date
20		Game For Xbox360 Console	XNA Framework / Xbox360 – Windows Desktop	In Progress

MAX Business Core

No.	Business type
1.	Advergaming Platform Web Based MAX creates games using Flash + OO Action Script, which is useful for: <ol style="list-style-type: none"> 1. Increasing traffic in any website 2. Announcing commercial/advertisements to online internet users 3. Creating a big community of internet users.
2.	Advergaming Platform for Personal Computer, Pocket PC, Smart Phones and Cell-Phones. With using platform language such as C#,C++ and Java, MAX has created games that would be published freely to public. Cost from developing games is earned from sponsorship corporation. And these games could be used as <ol style="list-style-type: none"> 1. Media Advertising for Corporate 2. Brand Awareness 3. Announcing commercials/advertisements to users/gamers 4. reach specific target user (depending on users/gamers' characteristic and gameplay content.)
3.	Customized Game. Games/fun applications that are made only for client's use/individual use with Web Based, Personal Computer, Pocket PC, SmartPhones and Cell-Phones.
4.	3D animations, Multimedia Interactive
5.	Advergaming Online. MAX creates online games where users/gamers could enjoy multiplayer gaming real time.
6.	Expert System/AI for simulating business strategy
7	Outsourcing Gaming Development for platform PC Games, PocketPC Games, J2ME Application, Symbian Application and Internet Web Based

MAX's Achievement

1. Grand Prize Winner of the Cutting Edge Coding Competition 2006.(
<http://www.edgelib.com/index.php?node=917>)

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